



Powell Kohne Associates

Your Independent Source for Speakers, Celebrities, and Entertainers

Blanche Powell

7407 Scarborough St.

Springfield, VA 22153

Phone & Fax 703.866.9307

Cell 703.593.0669

blanche@powellkohneassociates.com

October 21, 2007

Dear Byrd:

I just knew after chatting with you, that I was going to enjoy your presentation even before I heard you in person, and I was right! I was extremely impressed with your talk to the VA Society of Association Executives on October 4th. Your *Dare to Grow* presentation was a huge hit, and this was a tough group! The audience just loved you. They were furiously writing notes because you had so much great information to share, and you were really funny. You connected to the attendees on a level that I just don't see very often. I was amazed at how long they patiently stood in line to talk to you and have their books autographed, and the testimonials and leads are still coming in. I can't say enough about your professionalism and how wonderful it was to work with you. I've discovered an excellent speaker and have also made a great friend. Thanks!

PS – Below please see two testimonials from the recent event.

That hour with Byrd Baggett was as much fun as it was useful. His energy level and his honesty were wonderful. I don't think I've ever heard a coach use so many positive and truthful words.

In the week since his presentation I have repeated some of his phrases to: a friend in Scouting, a co-worker, our director of Human Resources (to which she replied A-men) and to my 5th grade Sunday School class. That may seem like a strange group but I don't get out often ;-)

Byrd's presentations and books are the type of thing we look for to challenge and lift up our sales force. Thank your for bringing him to the VSAE conference!

(Oh yes – and I didn't "have" to write this – I "got to" write it! – ByrdsWords)

Jonathan Shouse, Virginia Farm Bureau

"I want you to know how much I enjoyed Byrd Baggett. He is a terrific speaker - I know because when we got back to the office, several of my staff immediately went to his website to learn more. This was a great choice."

Barbara Homiller, Better Business Bureau

Best Regards,

Blanche Powell