

TEXASLIFE INSURANCE COMPANY

April 26, 2010

Mr. Byrd Baggett
836 Mystic Parkway
Spring Branch Texas 78070

Dear Byrd

I just want to take a moment to tell you how much I enjoyed your presentation at the Inter-Company Marketing Group meeting in Tucson. There were so many take away messages it was wonderful. I found it very impressive the attention you held in a room of 350 people. There were brokers, actuaries, carrier Vice Presidents and CEO's of every discipline and they all loved you...including me.

You make a point and deliver your message by telling a story better than anyone I have ever heard. You made us laugh and you touched our hearts with your world of personal experiences.

I would also like to say how great it was of you to take the time to "do your homework" by researching our members and understanding what the ICMG is all about. As a result, you hit home with many of the attendees and how we do business every day.

It was a pleasure listening to your common sense approach to many of today's business challenges. I would recommend you as a keynote speaker to any group of any size and look forward to hearing you again myself.

Best Regards,



Bob Thomas
Vice President Sales
Texas Life Insurance Company.