

SOUTHERN Business Journal

March 5, 2007

Mr. Byrd Baggett
836 Mystic Shores
Spring Branch, TX 78070

Dear Byrd:

I could not thank you enough for your recent participation in our Community Leaders' Breakfast at John A. Logan College. Your first appearance before our regional group two years ago drew an estimated 275 people; this year, our event with you as our keynoter attracted about 325 people.

We will be hard-pressed not to bring you back a third time very soon!

Your energy is infectious. Your positive spirit is uplifting. Most importantly, your message is beneficial for people looking to live more productive lives, and for business people looking to work more efficiently. Your way of connecting with people by sharing personal experiences and the goodness of your family and friends makes you more than a speaker at an event; you are someone who helps us all make a difference.

Building strong relationships, as you emphasized to our group, truly is at the core of any success people have. As you probably noticed, our group paid close attention to your advice, taking copious notes and contacting your office by e-mail before you stopped speaking to receive follow-up information later.

The five keys to rewarding relationships you shared with our group will help us as business leaders, in our personal lives, and hopefully to strengthen the bond we have created to make Southern Illinois a better place to live, work and play.

Thanks again for your participation, and I look forward to hearing more about your Dad's smile the next time we talk.

Regards,



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