

Touching lives. Securing futures.®

Modern Woodmen of America
1701 1st Avenue, Rock Island, IL 61201
Phone: 309-786-6481
www.modern-woodmen.org

February 2011

To whom it may concern,

If you need a speaker with heart, someone to personally connect with your audience, someone who brings a principle-based message for all ages, Byrd Baggett is a perfect choice.

We've all seen the professional presenter that speaks eloquently from the podium, but are ineffective off stage. Byrd Baggett is not that type of person. Byrd is the real deal both on and off the stage.

Byrd recently spoke to our Regional Directors and their spouses at our Annual Meeting. His enthusiastic heartfelt stories about his personal experiences made a real impact. In addition, we took advantage of his wonderful ability to connect with people one-on-one, by asking Byrd to remain with our attendees for the balance of the day. It was a big hit.

I consider Byrd a friend and feel very comfortable in recommending his service to any group who appreciates a message of moral and ethical principles.

W. Kenny Massey, FICF, LLIF
President & CEO
Modern Woodmen of America