

Byrd Baggett

developing authentic leaders and passionately engaged teams

“The two minute standing ovation at our Sales Conference says it all! I can honestly say that your ‘down home’ approach is perhaps the most refreshing and effective I have heard in my 30 years of sales management.”

- Mike Quinn, State Sales Coordinator, Aflac

“Your passion for your mission, your love for people, and your commitment to excellence is a combination that I’ve not experienced before in my 30 years in the business world. Thanks to you, we at Protective Life have a renewed sense of purpose and a developing vision on what it takes to become effective leaders.”

- Dave Keyes, Senior Vice President, Protective Life Corporation

“Your message was one of the most talked about presentations we have heard in years. Throughout your message, which you tailored to focus on the topics of professionalism and integrity, you demonstrated a unique ability to bring enthusiasm, information and passion together in a very positive learning experience. Your impact on our agents will carry on well beyond their professional lives.”

- Dan Krueger, Field Operations Manager, Farmers Insurance

“I have heard many MDRT platform speakers in my day and you rank up there with the best.” – Paul Zietlow, CLU, ChFC, RHU

“I read your books every other day and have never had a better outlook on my career. I am amazed at the number of sales that have landed in my lap because of the seemingly small changes that I have made by reading, thinking and repeating your words to people. You were so real and because of you I will never look back.”

– Dave Fliflet, Sales Associate, Aflac

“I just wanted to thank you for the positive impact you’ve had on my life. I now have a new enthusiasm about my business and personal life. Thanks to you, I have become a better husband, father, friend, and leader of my business.”

- Andy Malone, Agent, Farmers Insurance

“You packed more ‘pearls’ into your 90 minutes than anyone I’ve ever heard.”

- Dennis Fox, Sales Associate, Aflac