

Byrd Baggett, CSP

developing authentic leaders and passionately engaged teams

Byrd is an expert at developing authentic leaders and passionately engaged teams. Since 1990, he has helped numerous Fortune 500 companies and national associations achieve their goals. His solutions have been featured in many publications, including Readers Digest, Bits & Pieces, Guide Posts, and Selling Power magazine. He is the author of 13 books on the topics of sales, leadership, customer service, and motivation. Byrd is a Certified Speaking Professional (CSP), the highest earned designation presented by the National Speakers Association.



Clients

- Aflac
- BellSouth
- Burger King
- Farmers Insurance
- GlaxoSmithKline
- Hallmark Cards
- KPMG
- Kraft Foods
- Merry Maids
- Southwest Airlines
- Sprint
- WalMart

What Clients Have to Say

"I have become a better husband, father, friend, and leader of my business from listening to you speak. I have heard many great speakers like Norman Schwarzkopf, Magic Johnson, and Zig Ziglar, but I can honestly say that you are the best."

— Andy Malone, Farmers Insurance

"A standing ovation is nearly unheard of but you got it and earned it! Thanks to you, our Volunteers Conference was one of the best ever. I feel confident that everyone in attendance took back something that will make them a better leader within their credit union and a better person. You really make a difference."

— Cheryl Lancaster, Maine Credit Union League

"After almost a month, our employees are still talking about your presentation. Your sincere and honest approach to communicating self-accountability and mutual respect makes your sessions very applicable to today's diverse workforce."

— Teresa White, Aflac



Research has found that only 36% of employees believe their leaders act with honesty and integrity. This disengagement is having a devastating affect on corporate performance and profitability. Byrd's mission is to reconnect teams by teaching them the skills essential to developing relationships that stand the tests of time and change. His True Growth™ programs – available in keynote, breakout, and half-day formats – are values-based and have proven to grow individuals, teams, and businesses to the richly rewarding and profitable Season of Significance.

"Our system is built on a foundation of strong values and your message reinforced and built on that foundation. We have had many outstanding speakers at our meetings, but none touched our people the way you did."

— Gordon Logan, Sport Clips

SEASONS OF GROWTH™

SEASON OF
SELF



SEASON OF
DROUGHT



SEASON OF
NEW GROWTH



SEASON OF
SIGNIFICANCE

