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Modern Woodmen of America  
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To whom it may concern,

If you need a speaker with heart, someone to personally connect with your audience, someone who brings a principle-based message for all ages, Byrd Baggett is a perfect choice.

We've all seen the professional presenter that speaks eloquently from the podium, but are ineffective off stage. Byrd Baggett is not that type of person. Byrd is the real deal both on and off the stage.

Byrd recently spoke to our Regional Directors and their spouses at our Annual Meeting. His enthusiastic heartfelt stories about his personal experiences made a real impact. In addition, we took advantage of his wonderful ability to connect with people one-on-one, by asking Byrd to remain with our attendees for the balance of the day. It was a big hit.

I consider Byrd a friend and feel very comfortable in recommending his service to any group who appreciates a message of moral and ethical principles.

W. Kenny Massey, FICF, LLIF  
President & CEO  
Modern Woodmen of America



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(800) 288-4842

[www.tibsite.com](http://www.tibsite.com)

October 14, 2010

Mr. Byrd Baggett  
Baggett Consulting  
P.O. Box 1190  
Fairhope, AL 36533

Byrd:

Let me just say **WOW!!!!!!!!!!** Having seen you before did not take away from your powerful message! I'm also glad we have become friends because it has changed my life.

While you had a very positive impact on me, what I was more impressed with was your impact on our conference. We have already sent out our surveys and the overwhelming responses are fantastic. Almost with out exception, you got the highest marks and most positive comments from all of our banks!

After you were finished with your presentation, I just felt the crowd rushing you to get more....really indescribable.

The only mistake I made was having someone try to speak after you .....They didn't have a chance! You finish on such a high note that everything else just doesn't seem important.

Byrd, I would and do HIGHLY recommend you to any type of group and they will be better having to get to know you.

God Bless,

Joe Collins  
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