“Announcing a powerful half-day event that plants a seed of transformation in the heart of your organization.”

Having strong leadership is a must.

Having a team of effective, responsible, self-motivated leaders is the key to moving your entire organization toward a culture of responsibility and integrity.

If you’re going to compete (and prosper) in this tough economy – you need as many dedicated leaders as possible. Let’s face it – without consistent leadership – your organization is dead. It cannot (and will not) run itself.

Byrd Baggett’s Dare to Lead™ Half-Day Workshop is exactly what you need to develop each member of your team into more effective leaders.

This workshop was designed specifically to help improve performance, teamwork, commitment and morale.

It teaches - in a fun and memorable way - many tips, strategies and ideas on how to be an effective leader… and why! Once your people get this at the “emotional depth” in which it is given to them – you wind up benefiting from a huge savings of time, energy and money as you improve performance and slash future hiring and training costs.

Byrd’s stories will touch the heart of your audience. They will laugh, learn and cry. Each story drives home a point in such a dramatic way that it is not forgotten. He’ll challenge your people to step up and live their lives with more passion, purpose and integrity.

Having leaders who take responsibility and take charge almost eliminates your chance of failure.

Dare to Lead™ Plants a Seed of Transformation that Keeps Yielding Results.

After attending this workshop don’t be surprised as you watch your people give more and more as they begin to breakthrough limiting beliefs:

- Leaders who understand how to encourage people to “pitch in” and make a difference.
- People begin to move beyond mediocrity toward excellence.
- People begin to raise their own internal standards of acceptance and expectation.
An atmosphere of cooperation, creativity and innovation permeates through your entire staff.

This workshop is low on theory and high on content.

Here are just a few of the specifics Byrd reveals…

- **4 Habits of Highly Effective Leaders**
  These are powerful insights and strategies that have been used by many of the world’s top business leaders to improve performance and morale.

- **3 Keys to Rewarding Relationships**
  Use these steps to build and maintain more profitable and rewarding relationships.

- **5 Steps to More Effective Decision-Making**
  You can almost eliminate making costly mistakes by simply following this quick and easy process for making business decisions. Proven to engage your team and capture creative ideas.

- **Level Three™ Leadership**
  Discover 3 questions that help determine your level of leadership effectiveness. Make it to Level Three and watch performance soar to new levels…Guaranteed!

- **Most Important Responsibility of a Leader**
  Discover how this one characteristic - lived on a daily basis - is the most essential habit necessary to maintain respect and trust. You simply can’t lead without it.

- **Learn The 4 Way Test of Leadership**
  You must pass this test to be considered an effective leader. Character is the foundation of leadership effectiveness and this test will determine the soundness of your character. If it’s not impeccable, others won’t follow.

- **7 Keys to Effective Daily Leading**
  Once these strategies become habits, your leadership abilities will take a quantum leap forward.

- **Daily Action Plan for Leading**
  Follow this systematic daily action plan for 30 days and you want to throw away your current time-management planner!

The Dare to Lead™ Workshop develops your winning culture - one leader at a time…

Listen to a few of Byrd’s past clients and what they have to say…

“You were a breath of fresh air! After almost a month, our employees are still talking about the “revival” that happened on July 27, 2002. Your sincere and honest approach to communicating self-accountability and mutual respect make your sessions very applicable to today's diverse workforce.” – Teresa White, VP, AFLAC Client Services
“Your presentation was one of bone chilling inspiration that made us remember what our true role in human resources is all about – serving people. Human resource professionals can easily tell the difference between a fake and the real thing, and you my friend are definitely the real thing!” - Rich Samolewicz, Secretary, HR Florida State Council

“The two-minute standing ovation you received says it all! I can honestly say that your “down home” approach is perhaps the most refreshing and effective I have heard in my 30 years of sales management.”

Mike Quinn, State Sales Coordinator, AFLAC

“Our work atmosphere has greatly improved since your visit - employee morale and attitudes improved overnight!” - E.L. Burch, Chairman, Platte Valley Bank

“Over the years I have had the opportunity of listening to a number of speakers but not one has ever come close to your style of inspirational leadership.”

Leonard Gelfand, President, Farmers Business Insurance

“Your strategies helped our management team improve employee satisfaction during a very difficult period. In the six months following your presentation, employee satisfaction improved by 25%! ” - Frank Baggett, Vice President, Casualty Claims, Prudential Property and Casualty

“Thank you for sharing your message of hope and servant leadership at our recent Human Resource Conference. The response from our members was overwhelming! Thank you for your help in making our conference the best ever.”

- Thom Kerr, Senior Vice President, Florida Bankers Association

“Thank you for your uplifting presentation at our convocation. Many of our staff members have commented that this was the best opening of school ceremonies and that your speech was the highlight of the program.” – Dr. David Hicks, Superintendent, Deer Park Schools